Town Hall
American Pediatric Surgical Association

February 2, 2021
APSA Strategic Pillars
<table>
<thead>
<tr>
<th>Key strategies</th>
<th>In Progress</th>
<th>Key accomplishments</th>
<th>Future initiatives</th>
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</table>
| Redefine governance and management needs and scope | • Council of Chairs  
• Optimized Communication  
• Renewed and strengthened financial focus and revenue | • Completed RFP, contract and transition to new AMC and ED | Develop Board member committee Liaisons |
| Strengthen institutional memory and systems to foster APSA initiatives | | | |
| Right Child/Right Surgeon Initiative | • Multiorganizational approach ACS, AAP, Military, Program Directors  
• Education, Rural, Global, Practice Committees | • Publications and White Papers | First curricular reviews in May ’21 partner institutions for Clinical Basic, Fundamental, and Advanced Pediatric Surgery. Credentialing Value and Process |
| Be the premier provider of CME and information through Peds Surgery Library | • Robust development of virtual platforms  
• PedSurgTV | • ACCME approved | Develop and execute the ’21 virtual meeting and annual TV content |
# Milestones

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<td>Increase rural access to care.</td>
<td>• Rural task force collaborating with partners in and outside of APSA</td>
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<td>Convene 2\textsuperscript{nd} round Summit on regionalization and access? Overlap with RC/RS</td>
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<td>Increase global access to care.</td>
<td>Expanding International membership and engagement</td>
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<td>Provide PedSurgLibrary on a global scale</td>
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<td>Promote formal leadership development (internal and external)/build partnerships to influence policy</td>
<td>• Needs assessment sensitive to generational preferences and available formats/resources</td>
<td>• DEI initiatives, policies, and papers</td>
<td>Consider “Case Studies” in Leadership for continuous content</td>
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Building Our Financial Health

- Required Investment reserves to adjust for losses in operations and the transition to a new Association Management Company - Veritas
- Established a Finance Committee under the Treasurer to monitor operational funds and reevaluate APSA investments and revenue.
- Suspended all Board and Committee travel and other reimbursable business expense
- Established a 2021 Sustainability fee and will examine dues and expanding membership categories and numbers.
Building Our Financial Health

- The net asset balance, as of December 31, 2020, totals $1,383,202.
- For the year ending December 31, 2020, the operating loss is $212,663.
- Revenue for the year totals $1,209,841
- Expenses for the year total $1,422,504 (under prior AMC)
- The major loss came from the deficit incurred for the free 2020 Virtual meeting
- The Board has set a goal of 2X operating expense in reserves to prevent or cushion any future loss from meetings etc.
January Board Strategic Retreat

• 1.5 Day meeting of the Board in conjunction with the Council of Chairs of the Committees
• Breakouts with the Chairs to do deep strategic dives on
  • **Organizational Health**: balanced budget; budget neutral meeting; 2x reserves; reviewed dues and expanded membership proposals
  • **Expand Access**: Regular membership upon fellowship graduation; expanded international, associate and affiliate membership debated.
  • **Quality**: expanding understanding and use of PedSurgLibrary and our other resources; enhance the work of committees; debated APSA “certification”.
  • **National Agenda**: Advocacy and leadership training needs outside of committee; close affiliation with AAP and ACS; debated top 5 priorities and a proposed “Fellow”
• Approved: Fast track Candidate Membership vs 3-5 yrs.; 2X Reserves and balanced budget; bylaws revisions re: members and dues (medical students)
• Participated in Implicit Bias Training with Drs. Newman and Capers