



**APSA**  
American Pediatric  
Surgical Association  
*Saving Lifetimes*

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# Town Hall American Pediatric Surgical Association

February 2, 2021



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# APSA Strategic Pillars





# Milestones

Key strategies	In Progress	Key accomplishments	Future initiatives
Redefine governance and management needs and scope Strengthen institutional memory and systems to foster APSA initiatives	<ul style="list-style-type: none"> <li>• Council of Chairs</li> <li>• Optimized Communication</li> <li>• Renewed and strengthened financial focus and revenue</li> </ul>	<ul style="list-style-type: none"> <li>• Completed RFP, contract and transition to new AMC and ED</li> </ul>	Develop Board member committee Liaisons
Right Child/Right Surgeon Initiative	<ul style="list-style-type: none"> <li>• Multiorganizational approach ACS, AAP, Military, Program Directors</li> <li>• Education, Rural, Global, Practice Committees</li> </ul>	<ul style="list-style-type: none"> <li>• Publications and White Papers</li> </ul>	First curricular reviews in May '21 partner institutions for Clinical Basic, Fundamental, and Advanced Pediatric Surgery. Credentialing Value and Process
Be the premier provider of CME and information through Peds Surgery Library	<ul style="list-style-type: none"> <li>• Robust development of virtual platforms</li> <li>• PedSurgTV</li> </ul>	<ul style="list-style-type: none"> <li>• ACCME approved</li> </ul>	Develop and execute the '21 virtual meeting and annual TV content



# Milestones

Key strategies	In Progress	Key accomplishments	Future initiatives
Increase rural access to care.	<ul style="list-style-type: none"><li>Rural task force collaborating with partners in and outside of APSA</li></ul>		Convene 2 <sup>nd</sup> round Summit on regionalization and access? Overlap with RC/RS
Increase global access to care.	Expanding International membership and engagement		Provide PedSurgLibrary on a global scale
Promote formal leadership development (internal and external)/build partnerships to influence policy	<ul style="list-style-type: none"><li>Needs assessment sensitive to generational preferences and available formats/resources</li></ul>	<ul style="list-style-type: none"><li>DEI initiatives, policies, and papers</li></ul>	Consider “Case Studies” in Leadership for continuous content



## Building Our Financial Health

- Required Investment reserves to adjust for losses in operations and the transition to a new Association Management Company - Veritas
- Established a Finance Committee under the Treasurer to monitor operational funds and reevaluate APSA investments and revenue.
- Suspended all Board and Committee travel and other reimbursable business expense
- Established a 2021 Sustainability fee and will examine dues and expanding membership categories and numbers.



## Building Our Financial Health

- The net asset balance, as of December 31, 2020, totals \$1,383,202.
- For the year ending December 31, 2020, the operating loss is \$212,663.
- Revenue for the year totals \$1,209,841
- Expenses for the year total \$1,422,504 (under prior AMC)
- The major loss came from the deficit incurred for the free 2020 Virtual meeting
- The Board has set a goal of 2X operating expense in reserves to prevent or cushion any future loss from meetings etc.



# January Board Strategic Retreat

- 1.5 Day meeting of the Board in conjunction with the Council of Chairs of the Committees
- Breakouts with the Chairs to do deep strategic dives on
  - **Organizational Health** : balanced budget; budget neutral meeting; 2x reserves; reviewed dues and expanded membership proposals
  - **Expand Access**: Regular membership upon fellowship graduation; expanded international, associate and affiliate membership debated.
  - **Quality**: expanding understanding and use of PedSurgLibrary and our other resources ; enhance the work of committees; debated APSA “certification”.
  - **National Agenda**: Advocacy and leadership training needs outside of committee; close affiliation with AAP and ACS; debated top 5 priorities and a proposed “Fellow”
- Approved: Fast track Candidate Membership vs 3-5 yrs.; 2X Reserves and balanced budget; bylaws revisions re: members and dues (medical students)
- Participated in Implicit Bias Training with Drs. Newman and Capers