

PARTNERSHIP PROSPECTUS

APSA ANNUAL MEETING MAY 7-10, 2025



MAY 7-10, 2025
MONTREAL CANADA

The Fairmont
Queen Elizabeth



APSA
American Pediatric
Surgical Association
Saving Lifetimes™

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[#APSA25](#)

Dear Colleagues,

On behalf of the American Pediatric Surgical Association, it is my pleasure to invite your support and participation in the 2025 APSA Annual Meeting. APSA is the **largest professional organization dedicated to the surgical care of infants, children and adolescents in the US and Canada** and its membership includes virtually all the pediatric surgeons in the United States and Canada.

Being a sponsor of the meeting puts your organization in front of the **largest gathering of pediatric surgeons and trainees.**

Please join us in saving even more lifetimes.

Mark your calendar for APSA's 2025 annual meeting in beautiful Montréal, Quebec!

APSA Annual Meeting May 7-10, 2025

APSA PROGRAM HIGHLIGHTS

Over 40 sessions featuring scientific content and the latest research. Topic-specific sessions:

Fetal and Neonatal
Pediatric Oncology

Colorectal

Innovation and Robotic Techniques

Diversity/Equity/Inclusion

Trauma

Quality Improvement

Global Engagement

Perianal Disease

Virtual Reality

KEYNOTE SPEAKER



Francisco G. Cigarroa, MD

**Professor and Director, Transplant Center
University of Texas San Antonio**

Dr. Francisco G. Cigarroa is a nationally renowned transplant surgeon at UT Health San Antonio. He was part of a surgical team that performed the first split liver donor transplant between two recipients in Texas. In 2003, President George W. Bush appointed Dr. Cigarroa to serve on the President's Committee on the National Medal of Science.

In 2009, Dr. Cigarroa became the first Hispanic to be named Chancellor of The University of Texas System. He serves as the head of pediatric transplant surgery at UTHSCSA.

Dr. Cigarroa currently serves as chairman of the [Ford Foundation](#).

GROSS LECTURER



Tippi C. MacKenzie, MD

Professor of Surgery

Benioff UCSF Professor in Children's Health

**Director, The Eli and Edythe Broad Center of Regeneration Medicine and
Stem Cell Research at UCSF**

Co-Director, Center for Maternal-Fetal Precision Medicine

John G. Bowes Distinguished Professor in Stem Cell and Tissue Biology

UCSF School of Medicine

Dr. Tippi MacKenzie is a Professor of Surgery at the University of California, San Francisco and the Director of the Eli and Edythe Broad Institute of Regeneration Medicine. She is a pediatric and fetal surgeon who is focused on developing better ways to diagnose and treat genetic diseases before birth. She runs a translational research lab examining fetal immunology and maternal-fetal tolerance, with the ultimate goal of inventing new fetal therapies for patients with genetic diseases or pregnancy complications. She recently co-founded the Center for Maternal-Fetal Precision Medicine, with the aim of accelerating the processes that link basic research to clinical trials to improve maternal, fetal, and neonatal health.

Dr. MacKenzie has moved two fetal molecular therapies from the lab to the clinic as phase 1 clinical trials after obtaining FDA approval: in utero hematopoietic stem cell transplantation to treat fetuses with alpha thalassemia and in utero enzyme replacement therapy in fetuses with lysosomal storage disorders. Her research has been supported by the National Institutes of Health, the March of Dimes, the California Institute for Regeneration Medicine, and the Burroughs-Wellcome Fund.

Dr. MacKenzie has been awarded the Jacobson Award by the American College of Surgeons for her innovative work and is a member of the American Society for Clinical Investigation.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Thank you for considering our request for sponsorship and participation, we look forward to receiving your commitment. If you have any questions, please contact Lauren Johnson, ljohnson@veritasamc.com or 847-752-5920.

Lauren Johnson

Lauren Johnson

Account Manager, Industry Relations

SPONSORSHIP INFORMATION

The 2025 APSA Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

SUPPORTING APSA

- APSA provides you with networking opportunities to build relations with new and existing customers. The expected nearly 1,000 participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and Gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Diamond, Platinum, Gold, or Silver Level Sponsorship.

Exhibit space at this CME activity has not and will not be given as a condition of commercial support. An exhibit fee is for rental of space and shall be paid to the sponsoring organization, department or division. Exhibitor agrees to abide by all requirements of the ACCME's Accreditation Criteria, the ACCME Standards for Commercial Support, and APSA Continuing Medical Education Policies. Specifically:

- Arrangements for partnerships, sponsorships, commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support. APSA will be responsible for the identification, determination, and selection of needs, objectives, content, faculty, educational methods, evaluation, and audience and will ensure that the decisions are made free of the control of the exhibitor.
- All exhibitors must be in a room or area separate from the education; the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Representatives of the company exhibiting may attend CME activities at the discretion of APSA for the direct purpose of the representatives' own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity.
- Information on the identity of learners at CME activities is considered to be the confidential property of APSA. Names of registered meeting participants will not be shared without their explicit permission.

FOR MORE INFORMATION ABOUT EXHIBIT AND SPONSORSHIP OPPORTUNITIES TO SUPPORT APSA, PLEASE CONTACT:

Lauren Johnson | Account Manager, Industry Relations | American Pediatric Surgical Association
W: 847-752-5920 | ljohnson@veritasamc.com
1061 East Main Street, Suite 300, East Dundee, IL 60118

APSA reserves the right to refuse applications that do not meet the standards, required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies, but is not limited to displays, literature, advertising and conduct of representatives. Additionally, APSA reserves the right to remove any exhibits and/or exhibit personnel if any part of their company, product or service was misrepresented on the application, in communication with staff or at any other point leading up to the event, without any refund.

PARTNERSHIP OPPORTUNITIES

CUSTOM PACKAGES ARE AVAILABLE UPON APPROVAL

DIAMOND \$25,000 USD | Choose one of the following:

WELCOME RECEPTION

The social event that kicks off the the meeting and sets the tone for the conference. Showcase your company's offerings while attendees network and socialize in a casual atmosphere.

PRESIDENT'S BANQUET

One of the most visible ways to show your company's support of APSA. Showcase your company's offerings while attendees enjoy the prestigious Presidential event.

Diamond Level includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives
- Complimentary Virtual Exhibit

PLATINUM \$15,000 USD | Choose one of the following:

FOCUS GROUP

Unparalleled opportunity to gain insight! APSA will organize a group of subject matter experts to convene with your team on a topic of your choosing during the annual meeting.

BRANDED LANYARDS

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Platinum Level includes:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Complimentary Virtual Exhibit

PARTNERSHIP OPPORTUNITIES

GOLD \$12,000 USD | Choose one of the following:

WIFI SPONSOR

Exclusive provider of the WiFi for the meeting. Your company will choose the official password for the meeting space WiFi. Company name and password will be displayed on signage and in the Program Book.

GREAT CASES RECEPTION

During this late afternoon session, we combine social gathering with discussion of complicated and hot topic cases from the educational sessions of the meeting. Presented in a style dependent on audience participation, this lively session is always a favorite of conference attendees.

RESIDENT NETWORKING RECEPTION

Opportunity to show your support and make an early impression with surgical residents.

Gold Level includes:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Complimentary Virtual Exhibit

SILVER \$9,000 USD | Choose one of the following:

COFFEE BREAKS

Help provide attendees with a morning jolt by sponsoring a coffee break. Sponsorship covers all breaks for the duration of the event.

COMMUNITY OUTREACH SESSION

APSA is committed to improving pathways to medical careers amongst underrepresented in medicine students. Our outreach program allows students a chance to participate in our conference and see what a surgical conference is all about. Then, there is a special half day session specifically for these students with surgeon mentors in which they have a panel session to hear about careers in surgery, ask questions about medicine in general and have hands-on skills session in Stop The Bleed, suturing skills and try their skills on a laparoscopic trainer.

Silver Level includes:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Complimentary Virtual Exhibit

EXHIBITOR \$6,000 USD

Exhibit Level includes:

- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- 6 foot draped table with chairs
- Complimentary Virtual Exhibit

REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____

Signature _____

SPONSORSHIP LEVEL

- Custom Package Available**
Customize a package that's right for you!
Contact Lauren Johnson at ljohnson@veritasamc.com
to customize a package that works for you.
- Diamond Level \$25,000 USD**
Choose one of the Following:
 - Welcome Reception
 - President's Banquet
- Platinum Level \$15,000 USD**
Choose one of the Following:
 - Focus Group
 - Branded Lanyards
- Gold Level \$12,000 USD**
Choose one of the Following:
 - WiFi Sponsor
 - Great Cases Reception
 - Resident Networking Reception
- Silver Level \$9,000 USD**
Choose one of the Following:
 - Coffee Break
 - Community Outreach Session
- Exhibit Level \$6,000 USD**

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly
- Check payable to: American Pediatric Surgical Association (in US dollars on a US bank) Tax ID #23-7097289
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com Phone: 846-752-5920

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118