



APSA Advertising and Survey Fee Schedule

Service Type	Fee	Comments
<u>Survey Email</u> Solicitation of APSA members for participation in an academic survey	\$500 – Members	All surveys are subject to review and approval of the APSA Outcomes and Evidence-Based Practice committee and/or the APSA Board of Governors.
<u>Clinical Trial/Study Email</u> Solicitation of data or subjects for Clinical Trial/Study	No Charge – with APSA Member on Team \$2,000 – without APSA Member on Team	All trial/study requests are subject to review and approval of the APSA Outcomes and Evidence-Based Practice Committee and/or the APSA Board of Governors.
<u>Third Party Advertising: Email/Mail List/Mailing Labels</u> Recruiting for pediatric surgery positions; promotion of educational symposia/lectures, etc.	\$2,500 per email Discounted rate: A discounted rate is offered for third-parties that want to send three mailings. The first mailing would be at original price with a second rental offered at a 10% discount, and a third at an additional 10% discount. All three must be sent within 12 months of the purchase date.	All promotional material must be forwarded to APSA headquarters for approval by the APSA Board of Governors. The APSA mailing list is for one-time use only, unless otherwise purchased.