

# APSA 2022

## PARTNERSHIP PROSPECTUS



### ANNUAL MEETING

MAY 12 - 15, 2022

SAN DIEGO, CALIFORNIA

MARRIOTT MARQUIS SAN DIEGO MARINA



**APSA**  
American Pediatric  
Surgical Association  
*Saving Lifetimes™*

#APSA22



[apsaped surg.org](https://apsaped surg.org)



[@apsasurgeons](https://twitter.com/apsasurgeons)



Dear Industry Colleagues,

On behalf of APSA Leadership, it is my pleasure to invite your support and participation in the 2022 Annual Meeting of the American Pediatric Surgical Association (APSA), **the nation's largest professional organization dedicated to the surgical care of infants, children and adolescents**. APSA encompasses nearly all pediatric surgeons in the United States and Canada and members worldwide.

**Mark your calendar and plan to join the 2022 APSA Annual Meeting in San Diego, California, May 12-15, 2022**

## PROGRAM HIGHLIGHTS

Over 25 sessions featuring scientific content and the latest research

Topic-specific sessions include Lung Lesions, Feeding Guidelines, Prenatally Diagnosed Congenital Diaphragmatic Hernia, Radiation Safety in the OR, Vascular Access for Cardiopulmonary Support, Advocacy, Diversity/Equity/ Inclusion, Trauma, Oncology, Colorectal Surgery, New Technology, Innovation and many others.

## PRESIDENTIAL SYMPOSIUM - PEDIATRIC SURGEONS: LESSONS LEARNED FROM THE BEDSIDE TO THE BOARDROOM

### **Ala Stanford, MD**

Winner of the George H.W. Bush Point of Light Award and CNN Heroes Award

### **Kurt Newman, MD**

President and CEO of Children's National Hospital in Washington, D.C.

### **Francisco Cigarroa, MD**

Past Chancellor of the University of Texas System

Past President UTHealth Science Center at San Antonio

### **Henri Ford, MD MHA**

Dean of the University of Miami Leonard M. Miller School of Medicine

## DISASTER PREPAREDNESS SYMPOSIUM

### **Charles Macias MD**

Principal investigator of the newly awarded \$40+ million-dollar grant to establish the Regional Pediatric Pandemic Network.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Thank you for considering our request for sponsorship and participation, we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [denise@veritasamc.com](mailto:denise@veritasamc.com) or 973-769-1020.

Kind regards,

Denise Castetter

Executive Director, Industry Relations





## SPONSORSHIP INFORMATION

The 2022 APSA Annual Meeting offers industry sponsors an opportunity to reach clinicians on the latest surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

### SUPPORTING APSA

- APSA provides you with networking opportunities to build relations with new and existing customers. The expected 1,500 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and Gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Diamond, Platinum, Gold, or Silver Level Sponsorship.

**FOR MORE INFORMATION ABOUT EXHIBIT AND SPONSORSHIP OPPORTUNITIES TO SUPPORT APSA, PLEASE CONTACT:**

**Denise Castetter** | Executive Director, Industry Relations | American Pediatric Surgical Association  
1061 East Main Street, Suite 300, East Dundee, IL 60118  
W: 973-769-1020 | [denise@veritasamc.com](mailto:denise@veritasamc.com)

APSA reserves the right to refuse applications that do not meet the standards, required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies, but is not limited to displays, literature, advertising and conduct of representatives.



## PARTNERSHIP OPPORTUNITIES

CUSTOM PACKAGES ARE AVAILABLE UPON APPROVAL

### DIAMOND \$20,000

#### PRESIDENTIAL EXPERIENCE BANQUET

One of the most visible ways to show your company's support of APSA. Showcase your company's offerings while attendees network at the prestigious Presidential event.

#### DIAMOND LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Six complimentary registrations for company representatives
- Complimentary Virtual Exhibit

### PLATINUM \$15,000

#### INDUSTRY SPONSORED PRODUCT THEATER

Highlight your commitment to APSA with a dedicated hour for your product specialist or guest speaker to present to participants during breakfast.

#### PLATINUM LEVEL INCLUDES:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Complimentary Virtual Exhibit

### GOLD \$10,000 | Choose one of the Following:

#### POSTER RECEPTION

Opportunity to interact with attendees in a relaxed atmosphere. This reception is held in the Exhibit Hall; showcase your company while attendees view posters, network with colleagues and visit the exhibits.

#### RESIDENT NETWORKING RECEPTION

Opportunity to show your support and make an early impression with surgical residents.

#### GOLD LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Complimentary Virtual Exhibit



## PARTNERSHIP OPPORTUNITIES

### SILVER \$7,500

#### COFFEE BREAKS

Help provide attendees with an AM jolt by sponsoring breaks during the annual meeting.

#### SILVER LEVEL INCLUDES:

- Prime location of exhibit space
- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Complimentary Virtual Exhibit

### EXHIBITOR \$5,000

#### EXHIBIT LEVEL INCLUDES:

- Company recognition on the APSA website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- 6 foot draped table with chairs
- Complimentary Virtual Exhibit





# REGISTRATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

## SPONSORSHIP LEVEL

- Custom Package
- Diamond Level - Presidential Experience Banquet \$20,000
- Platinum Level - Industry Sponsored Product Theater \$15,000
- Gold Level - Choose one of the Following: \$10,000
  - Poster Reception or  Resident Networking Reception
- Silver Level - Coffee Breaks \$7,500
- Exhibit \$5,000

Representative Name (First, Last)	Title	Email Address	Phone

## PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: American Pediatric Surgical Association (in US dollars on a US bank) Tax ID #23-7097289  
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Denise Castetter

Email: [denise@veritasamc.com](mailto:denise@veritasamc.com)

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

