



## APSA Advertising and Survey Fee Schedule

| Service Type   | Fee   | Comments  |
|--|---|---|
| <u>Survey Email</u><br>Solicitation of APSA members for participation in an academic survey  | \$500 – Members   | All surveys are subject to review and approval of the APSA Outcomes and Evidence-Based Practice committee and/or the APSA Board of Governors. If approved, an APSA member will be appointed by the chair of the Outcomes and Evidence-Based Practice Committee to serve as an author on the survey. |
| <u>Clinical Trial/Study Email</u><br>Solicitation of data or subjects for Clinical Trial/Study   | No Charge – with APSA Member on Team<br><br>\$2,000 – without APSA Member on Team   | All trial/study requests are subject to review and approval of the APSA Outcomes and Evidence-Based Practice Committee and/or the APSA Board of Governors.  |
| <u>Third Party Advertising: Email/Mail List/Mailing Labels</u><br>Recruiting for pediatric surgery positions; promotion of educational symposia/lectures, etc. | \$1,500 per email<br><br>Discounted rate:<br>A discounted rate is offered for third-parties that want to send three mailings. The first mailing would be at original price with a second rental offered at a 10% discount, and a third at an additional 10% discount. All three must be sent within 12 months of the purchase date. | All promotional material must be forwarded to APSA headquarters for approval by the APSA Board of Governors.<br><br>The APSA mailing list is for one-time use only, unless otherwise purchased.   |